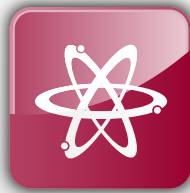




XOÇAI™

HEALTHY CHOCOLATE



The Perfect Combination

# The Right Product

## The Xoçai™ Difference?

- No one else has healthy chocolate
- Category creator and world leader of healthy chocolate
- Proprietary formula and processing method
- Unprocessed, cold-pressed cacao
- Nutrient-rich, freeze-dried açai berries
- Other healthy ingredients





## Perfect Ingredients

“Xocolatl,” an ancient, Central American cacao drink

- Cacao is the #1 antioxidant superfood in the world





## Perfect Ingredients

“Açaí,” an exotic, healthy berry from the Amazon Rainforest

- The #2 antioxidant superfood in the world



# XOÇAI

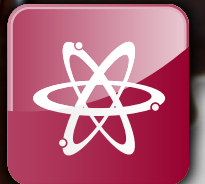
A combination of products, *focused on better health!*



# The Right Product

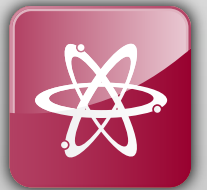
## Replace the Bad with the Good

- Market already exists
- Americans love chocolate & chocolate chip cookies
- 50 lbs of unhealthy cookies & 12 lbs of unhealthy chocolate every year
- Consumers know they need to make healthier choices



The Right Science

**TIME**



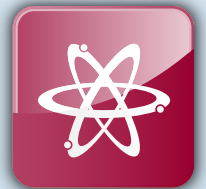


## Importance of Antioxidants

“The amount of antioxidants that you maintain in your body is directly proportional to how long and healthy you will live.”



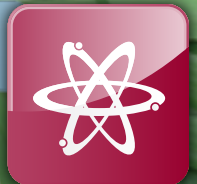
Dr. Richard Cutler  
*Anti-Aging Research Department  
of the National Institutes of  
Health, Washington, D.C*



# The Right Science

People are looking for answers

- Weight loss
- More energy
- Better health
- Well-being



# The Right Timing

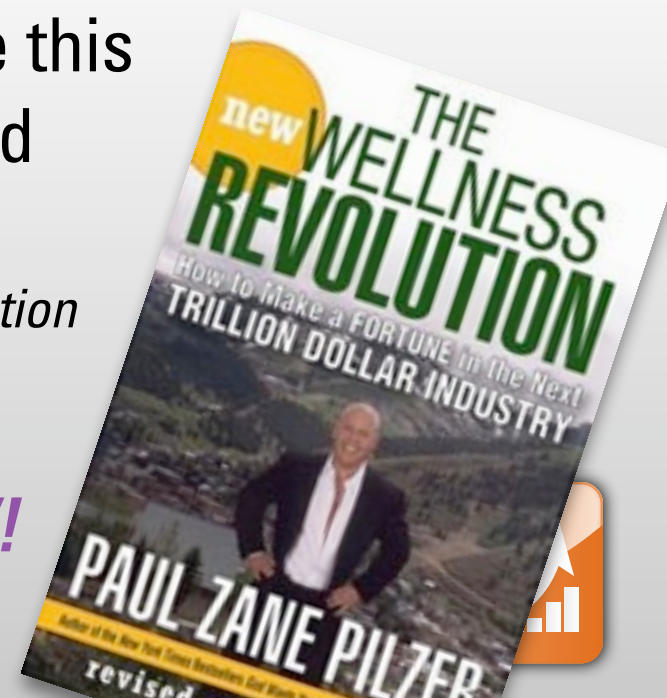
- **Couldn't be better!**
- The world is talking about the health benefits of dark chocolate
- Chocolate has been touted as *“one of the best business opportunities for the next 10 years.”*  
- *Entrepreneur Magazine*



# The Right Timing



- Average American earns just over a million dollars in their working lifetime.
- “Over the next 10 years, the US economy will create 10 Million NEW Millionaires...Two of the strongest emerging industries where this growth will occur are WELLNESS and NETWORK MARKETING”
  - Paul Zane Pilzer, *The Wellness Revolution*
- You don't have to wait a lifetime, Xoçai™ is creating millionaires **NOW!**



# The Right Timing



Wonderful World of **Xoçai™**

## Xoçai™, the Company

- Established June 2005
- Long-term vision & debt-free
- Relationship Marketing (share & earn)
- Expansive 75,000 sq. ft. Facility
- 43% Annual Sales Growth
- Five Countries     
- Record-setting Retention
- Astounding Income



**Pure De-lite™**

\$300 million-dollar, Retail  
Company





# The Right People

## Executive Team

**Jeanette Brooks**  
Founder & President

- Nothing Beats Experience
- From teacher to full-time distributor to corporate powerhouse



# The Right People

## Executive Team

### **Andrew N. Brooks**

Co-Founder & Executive Vice  
President, Sales & Marketing

- Preparation Meets Opportunity
- From entrepreneur to operations director to network executive dynamo



# The Right People

## Medical Advisors

### Dr. Steve Warren

- Chief Medical Advisor
- Validating Voice of Xoçai™
- [www.mydrchocolate.com](http://www.mydrchocolate.com)



# The Right People

## Medical Advisors

### Dr. Eliot Brinton

- University of Utah
- Director of the Metabolism Section of Cardiovascular Genetics
- Conducting clinical studies on Xoçai™

### International Medical Advisors

- Canada, Japan & Australia



# The Right People

## Healthy Chocolate Business Owners

- Home-makers, CEOs, General Contractors, Professional Networker Marketers, Manufacturers, Nutritionists, Yoga Instructors, Engineers, Truck Drivers, Rock Stars, Franchise Owners, Chiropractors, Professional Athletes

**All walks of life**

***Why?* Everyone loves chocolate!**



# The Right People

## Big Business meets Relationship Marketing

"The rich people in the world build networks. Everyone else looks for work!"

– Robert Kiyosaki, *Rich Dad, Poor Dad*

"Network Marketing has proven itself to be a viable and rewarding source of income!"

– Donald Trump, *Why We Want You to Be Rich*



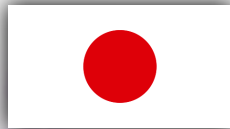
# The Right Compensation

7 Ways to Earn Money

New Generation/Extremely Competitive

Seamless/Global Opportunity

Realizing goals & dreams



# The Right Compensation

**Weekly checks:**

**\$50, \$100, \$1,000 & hard to believe!**

**World-class regional meetings,  
distributor fly-ins, conventions,  
trips all around the world**

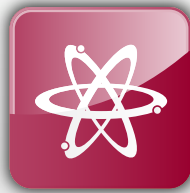
**Paid to eat and share  
healthy chocolate**





# XOÇAI™

HEALTHY CHOCOLATE



The Perfect Combination



XOÇAI™

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HEALTHY CHOCOLATE

